



## AMERICAN CONNEMARA PONY SOCIETY

Document Number: PROMO-P02

DATE: 8/18/00  
SUPERSEDES: new

SUBJECT: ACPS Policies and Procedure For  
Support of Horse Expositions

### I. Purpose:

The American Connemara Pony Society wishes to encourage and support the endeavors of it's member on a regional level to educate and encourage new members horse enthusiasts and the general public about the history of the Connemara and the ponies as we know and use them today.

The primary purpose of national support of this program is as follows:

1. To assist the membership at a regional level to promote the Connemara pony.
2. To educate the membership, horse enthusiasts and the general public as to breed type and their ability to perform.
3. To provide an educational~ resource in the promotion of breeding, registration, training, exhibition and the general use of the Connemara for pleasure, sport, equestrian competitions and therapeutic horsemanship in North America.
4. To improve all cooperation and communication within the horse world.

### II. Definition of Horse Exposition:

Horse expositions shall be defined as events running over several days in which education about the Connemara is presented to 30 to 40 thousand people through demonstration and display exhibitions.

### III. Approved Horse Exposition Status:

1. Application: in order to be recognized as an "Approved Horse Exposition" a letter of application will be completed. (See Sec. TV-New Applications)
2. Approved Horse Exposition Status: Once "Approved Status" is granted, re-application for status will not be required, unless requested by the executive board.
3. Currently Approved Expositions:
  - ❖ Equitana
  - ❖ Equine Affaire (California/Ohio/Massachusetts)
  - ❖ West Coast Horse Fair

### IV. New Applications:

In order to achieve APPROVED HORSE EXPO STATUS the following materials must be submitted to the Public Relations /Horse Exposition Chairman by July 1 of the previous year.

1. Program from the Previous year
2. Full description of the event (#of days, etc)
3. Number of ACPS members involved
4. Number of demonstrations and Connemaras to be presented.
5. The size and the focus of the audience to be addressed
6. The approved applicant for will be notified by August 1 in order to submit an application following the procedure of an Approved Status Applicant.

### V. Procedure to Apply for funding of Approved Horse Expo Applications:

- A. Please submit the following by September 1 of the previous year to the Chairman of the Horse Exposition/Public Relations committee:
  1. Letter of Intent
  2. Application Form
- B. The Application will be reviewed by the Chairman of Horse Expositions within the Public Relations committee.

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- C. All attempts will be made to proportion funding to the east, west and middle of the country.
- D. With the recommendations of the Public relations committee the approved applications will be submitted to the Budget. Committee meeting at the ACPS annual meeting in September.
- E. The Applicant will receive a response within 30 days of the ACPS meeting in order to plan for the Horse Exposition with in the following year.

### VI. Breed Ambassadors:

Connemaras selected to represent the breed with the recognition and experience of a highly stressful environment.

- 1. Ponies will be selected by the individual exposition committees and the Regional chairman.
- 2. Connemaras will be asked to represent the American Connemara Pony Society on an invitation basis.
- 3. Additional applications to be a "breed representative "will be submitted to the Horse Exposition chairman of each event.
- 4. Selection of the individual ponies will based on recognition as to breed type and performance. Owners must understand that being part of the exposition can be a very stressful situation for many animals. Every attempt is made to rotate the display horses every few hours to lessen the stress of being in the display stall.

### VII. Funding:

- 1. The budget committee will determine the funds to be allotted for support of Approved Horse Expos under the educational programs of the society.
- 2. The applicants will be notified with in 30 days of the annual meeting as to any funding with - they may expect to receive.
- 3. Preference will be given to the Educational Focus in which the Horse Exposition treats the exhibitors, their animals and attendees in a manner in which they would like to be treated themselves.

### VIII. Follow up Reporting:

In order to maintain a status eligible status for financial support each approved and funded Horse Fair must submit a follow up and financial report (within 30 days) to the ACPS national treasurer and president. Failure to do so may make the designated Horse Expo non-eligible for supportive funding in the following year.

### Revision History:

Date:	Changes:	Author:
9/5/03	Revised to ACPS Template	Charlie Morgan
8/18/00	Drafted Policy	